

## 2015 Pennsylvania State Lions Convention

Lancaster Host Resort and Convention Center, Lancaster, PA May 14 - 17



## Hear Anne Beiler at 2015 Convention

Saturday, May 16



The 2015 Convention Host Committee is pleased to invite all Lions, Lionesses, and LEOs to hear Anne Beiler on Saturday afternoon, May 16. The founder of those yummy Auntie Anne's Pretzels and bestselling author will bring us a message of excellence, serving, inspiring, and giving.

Surely everyone who attends the convention has tasted or at least heard of Auntie Anne's Pretzels. Anne Beiler began these flavorful treats in 1987 to support her husband's vision to offer free counseling services in their community. What began as a single farmer's market stand grew into Auntie Anne's Inc., the world's largest hand-rolled soft pretzel franchise. Anne Beiler is among an elite group of women who have founded national companies in America and one of an even smaller number who have owned an international franchise company.

Anne's journey began in 1975, when she and her husband lost a young child. This event propelled Anne into years of darkness, but out of her pain came purpose and the desire to persevere toward personal and professional

Her commitment to excellence is rooted in the belief that we give to get, to give again, and that success can only be realized when you have a great product, great people, and a purpose greater than yourself.

Anne Beiler has been named one of America's 500 women entrepreneurs by Working Women and Entrepreneur of the Year by Inc. Magazine. Her insights and story have been featured on national television shows and told in Fortune Magazine, Guidepost, Nation's Restaurant News, and Christianity Today. She has received honorary doctorates from Eastern College and Elizabethtown College.

In 2005, Anne sold Auntie Anne's and authored Twist of Fate, a book about her life while building an international corporation. She and her hus-

Lancaster County.

**D**-lightful Hospitality in Amish Country!

Today, she and husband Jonas live in Texas. She is a public speaker who inspires audiences around the world. The Lions, Lionsses, and LEOs of District 14 D feel certain you will want to hear her inspiring story.

