

# Our Service

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## Lions are serving a world in need.

Lions International is the largest service club organization in the world, with more than 1.4 million members in 49,000 clubs serving 200 countries and geographic areas worldwide. Since our founding in 1917, we have been proving that where there's a need, there's a Lion.

### **Kindness matters to Lions.**

Our motto is "We Serve" and Lions put it into action every day. We're caring men and women who come together to be the difference in our communities. We believe we can do so much more together than we can alone.

### **Lions serve global causes.**

Lions around the world are rallying around the five global causes of vision, hunger, the environment, childhood cancer and diabetes. We have set a goal of serving 200 million people a year through these causes and other humanitarian initiatives.

### **Lions empower young people.**

We believe young people are the leaders of tomorrow. And today. Our Leo clubs give young people opportunities to become volunteers and service leaders, developing new skills and a lifelong passion for service. Approximately 190,000 Leos in 7,600 clubs are serving more than 150 countries worldwide.

We also provide valuable local services to youth such as mentoring, health programs and scholarships. Internationally, we empower youth through our Peace Poster Contest, youth camps and exchanges, and the Lions Quest program that has helped provide positive life skills to over 20 million students.

### **Our Foundation empowers the service of Lions.**

We also help our global neighbors through the support of our Foundation, Lions Clubs International Foundation (LCIF). LCIF has awarded more than US\$1.2 billion in grants to support Lions' humanitarian projects.

### **Lions are making a world of difference.**

Every day, every way, Lions are investing their time, talents and resources in the communities where we live, work and serve. We believe there is no challenge that can't be overcome when we unite for good.



**Lions International**

# Our Story

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**1917 The Beginning** // Chicago business leader Melvin Jones asked a simple and world-changing question – what if people made a commitment to improving their communities? More than a century later, Lions International is the largest service club organization in the world, with more than 1.4 million members in 49,000 clubs acting on the same simple idea – when Lions come together for the good of humanity, there’s nothing we can’t achieve.

**1920 Going International** // Just three years after our founding, Lions became international when we established the first club in Canada. Mexico followed in 1927. In the 1950s and 1960s, international growth accelerated, with new clubs in Europe, Asia and Africa.

**1925 Saving Sight** // Helen Keller addressed the Lions Clubs International Convention in Cedar Point, Ohio, USA, and challenged Lions to become “knights of the blind.” Since then, we have worked tirelessly to aid those who are blind or visually impaired.

**1945 Uniting Nations** // We were one of the first nongovernmental organizations invited to assist in the drafting of the United Nations Charter. We host an annual Lions Day with the United Nations to continue our partnership and identify global solutions to the challenges facing humanity.

**1957 Organizing Youth Programs** // We started the Leo program to provide the young people of the world with an opportunity to serve and lead with Lions. There are approximately 190,000 Leos and 7,600 Leo clubs in more than 150 countries worldwide.

**1968 Establishing Our Foundation** // Lions Clubs International Foundation (LCIF) assists Lions with global and large-scale humanitarian projects. Through our global Foundation, Lions have received more than US\$1 billion in grants to help meet the needs of their local and global communities.

**1990 Launching SightFirst** // Through the support of LCIF, Lions are restoring sight and preventing blindness on a global scale with the SightFirst program. Launched in 1990, Lions have raised more than US\$372 million for this initiative that targets the major causes of blindness.

**2017 Celebrating Our Centennial** // Lions celebrate a century of service by serving more than 250 million people around the world through a special Centennial Service Challenge.

**2018 Rallying Around Global Causes** // Lions unite to support the global causes of vision, hunger, the environment, childhood cancer and diabetes. LCIF launches *Campaign 100: LCIF Empowering Service* to raise US\$300 million to increase the service impact of Lions around the world.

**2022 Campaign 100** // LCIF successfully completes the largest fundraising campaign in the organization’s history, raising more than US\$325 million and exceeding its US\$300 million goal. This amazing success will enable LCIF to continue to support grant-worthy projects and empower Lions to improve health and well-being, strengthen our communities, and support those in need around the world.



**Lions International**