

EXECUTIVE SUMMARY
INTERNATIONAL BOARD OF DIRECTORS MEETING
Virtual On-Line Meeting
Oak Brook, Illinois, USA
October 12-21, 2020

AUDIT COMMITTEE

- External Audit: The audit firm of Crowe LLP presented the audit and draft audited financial statements of the association for the year ending June 30, 2020.
- Internal Audit Overview: The committee received an update from Lions Clubs International Internal Audit and will continue to follow up and monitor action plans.
- Internal Audit Risk Assessment: The committee received an update of the internal audit risk assessment and proposed audit plan for 2020-2021.
- GDPR Presentation: The project management office and privacy and compliance department staff provided the committee with an update on processes on General Data Protection Regulation (GDPR).

CONSTITUTION & BY-LAWS COMMITTEE

- Affirmed the final decision of the Review and Conciliation Committee issued in accordance with the Constitutional Complaints Procedure appealed by the Beirut St. Gabriel Lions Club and deemed the complaint denied in full. Declared all matters specifically raised and relating to the complaint of the Beirut St. Gabriel Lions Club concluded and final and binding on all parties.
- Recommended no action be taken on the request from the Past International Presidents of India, South Asia and the Middle East (ISAME) related to the validity period of the certified ISAME candidate's endorsements from three (3) to four (4) conventions due to the cancellation of the 2020 International Convention where four directors would have been elected whereas only two candidates from ISAME will be elected in 2021.
- Revised Chapter XV, Paragraph D. of the Board Policy Manual to add a new Legal Opinion that in the event a waiver of international dues is issued, the payment of international dues should not be considered in determining if a club is in good standing.
- Drafted a resolution to be reported to the 2021 International Convention to amend Article II, Section 4(a) and Section 5(a) of the International By-Laws to change the timing requirements for international directors to submit their certification form from thirty (30) days to sixty (60) days.
- Reviewed the election process of the International Board of Directors if the international convention cannot be convened. Agreed that additional analysis is required and approved the further review of this matter at a future board meeting for a possible vote of the delegates at the 2021 International Convention in Montreal.
- Rescinded in its entirety resolution 7 from the October 9-12, 2019 Constitution and By-Laws Committee report related to the dues amendment.
- Drafted a resolution to be reported to the 2021 International Convention to amend Article XII, Section 2(a) of the International By-Laws to increase annual dues by US\$7.00 over a

three year period, beginning with \$3.00 effective July 1, 2022, by \$2.00 effective July 1, 2023 and by \$2.00 effective July 1, 2024.

- Drafted a resolution to be reported to the 2021 International Convention to amend Article IV, Section 1(i) of the International By-Laws to change the name of the Marketing Communications Committee to the Marketing Committee.

CONVENTION COMMITTEE

- Approved per diem for convention appointees for the 2021 International Convention.
- Approved the virtual convention component for the 2021 International Convention.

DISTRICT AND CLUB SERVICE COMMITTEE

- Placed the Lions clubs in Republic of Armenia in protective status. The Finance Committee will consider the clubs for Modified Protective Status during the April 2021 Board Meeting.
- Approved proposals from District 300-C1 (MD 300 Taiwan) to redistrict the area into District 300-C1 and District 300-C5 and the proposal submitted by District 300-G2 (MD 300 Taiwan) to redistrict the area into District 300-B3 and District 300-B5 to be implemented at the adjournment of the 2023 International Convention. To further support the redistricting of Multiple District 300 into five multiple districts, a final map was approved detailing the placement of these new districts along with previously approved districts.
- Approved the proposal submitted by District 324-A4 to redistrict the area into District 324-A4 and 324-A7 to take place at the adjournment of the 2021 International Convention, contingent upon the approval by the delegates at a subsequent convention of the multiple district.
- Revised District Governor and Provisional Zone and Region Chairperson Reimbursement Policy to allow for reimbursement for postage and courier for shipping items needed for virtual meetings and to encourage District Governors and Provisional Zone and Region Chairpersons to use Connect, a free platform from Lions Clubs International, to conduct the meetings.

FINANCE & HEADQUARTERS OPERATION COMMITTEE

- Approved the 2020-2021 First Quarter Forecast, reflecting a deficit.
- Approved ceasing all future Retirement Plan benefit accruals effective December 31, 2020 for all U.S. and Canadian grandfathered participants with original dates of hire prior to January 1, 2007 and to provide employer matching contribution benefits in the Savings Plan effective January 1, 2021.
- Rescinded the October 2019 dues increase resolution and requested the Constitution and By-Laws Committee draft an amendment to the International By-Laws to be voted on at the 2021 International Convention related to International Dues.
- Replaced the purchasing policy with the procurement policy.

- Revised Chapter XXI of the Board Policy manual amending the speaking engagement policy to allow a past international director the ability to accept speaking engagements when they permanently move to a different constitutional area.

LEADERSHIP DEVELOPMENT COMMITTEE

1. Approved the process whereby staff will work with each constitutional area to determine which 2020-2021 institutes will be provided, with Lions serving as the onsite coordinator and staff serving remotely.
2. Confirmed the alternative plan for a virtual 2021 First Vice District Governor/District Governor-elect (FVDG/DGE) Seminar Days 1-3 to replace the seminar content originally scheduled for February 2021.
3. Amended the Board Policy Manual to add the role, responsibilities, and allowed expense reimbursement of the First Vice District Governors/District Governors-elect Seminar associate.

LONG RANGE PLANNING (JANUARY 2020 MEETING REPORT)

- Added two District goals for incoming District Governor teams: By the end of 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last years' service reporting numbers) and by the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons. The district GLT coordinator will report each training using the local training tool in LCI's software application called Learn.
- The committee reviewed progress made on the next version of the plan and would like to convey their gratitude to LCI Project Team Chairperson, Past International Director Joyce Middleton, the entire project team, and staff for their hard work.
- After reviewing the different financial scenarios, taking into account the negative impact of the global pandemic on Lion activities, and the financial burden a one-time dues increase of US\$7 may place on LCI members, the committee recommends that the Finance & Headquarters Operation consider spreading the US\$7 dues increase over three years (US\$3, US\$2, US\$2), and determine whether this dues increase should be effective in July 2021 or July 2022.

MARKETING COMMUNICATIONS COMMITTEE

- Reviewed and approved new PR Grants and reviewed status of 11 grants awarded this fiscal year.
- Reviewed and approved revisions to plans for this year's Tournament of Roses sponsorship.
- Reviewed a request from MD 325 (Nepal) to add Nepali as an official language of Lions Clubs International. The committee congratulates the Lions of Nepal for the efforts in the country and for meeting criteria for this consideration. The committee requested an

evaluation of cost, resource, system, and process implications prior to granting approval and requested the topic to be reviewed at the next board meeting.

- Reviewed draft updates to protocol. The committee will consider a resolution at a future meeting.
- Revised Board Policy Chapter XIX to change the awards table, adopting the International Peace Poster Plaque as the official award for national heads of state, prime ministers, governors, and local government officials.
- Requested a change to the Constitution and By-Laws to change the committee name from “Marketing Communications Committee” to “Marketing Committee”.

MEMBERSHIP DEVELOPMENT COMMITTEE

- Changed the Lioness Bridge program, limiting the number of clubs a district can form in a fiscal year to ten, unless otherwise authorized by the Membership Development Committee.
- Appointed the Leo Club Program Advisory Panelists and their alternates for the July 2021-June 2023 term.
- Updated language in Chapter XXIV to change the goals from the district governor’s goals to the district’s goals.
- Updated language in Chapter XXIV to include the Technology Committee when a cross-functional committee meeting is held at board meetings.

SERVICE ACTIVITIES COMMITTEE

- Resolved to revise the Lions Clubs International Lions Eye Bank Guidelines.
- Approved the Lions Clubs International advocacy strategy, empowering Lions to advocate for awareness, education, and change.
- Received an update on all service programs and global cause strategy development.
- Celebrated the launch of the World Diabetes Day 2020 campaign, encouraging Lions to make time to fight diabetes.
- Recognized increases in service activities reporting during the first quarter of the fiscal year 2020-2021, as compared to the same time-period in the previous year

TECHNOLOGY COMMITTEE

- The committee reviewed the first quarter budget forecast and noted there was a negative variance between budget and first quarter forecast, primarily due to variance in depreciation and amortization. The committee understands the ongoing COVID-19 pandemic and other unexpected events have impacted the budget but appreciated staff is actively managing this.
- The committee received updates on privacy initiatives and General Data Protection Regulation (GDPR). Staff interactions with the Data Protection Officer (DPO) has been extremely positive. The committee approves the security and privacy initiatives planned for the next three to six months.

- Your committee had a comprehensive discussion on product initiatives. A new member portal launched in July 2020 and a new “Connect” application launched in August 2020 as a beta version, enabling virtual meeting capabilities. The committee learned of a planned redesign of the Lion Account login/registration process, currently planned for Q2 or Q3.
- The committee received an update on the next iteration of the strategic plan. The committee agrees with the three primary focus areas identified in the plan, supports naming and branding the new plan, “One Lion,” and is excited to contribute toward the implementation of goals and strategies resulting from the plan. The committee would further like to thank LCI Forward Project Team Chairperson Past International Director Joyce Middleton and the entire team on work done thus far and look forward to another update at the next board meeting.
- The committee discussed on the technology and administrative implications of supporting a virtual or hybrid convention, should this be required as a contingency to an in-person event.
- The committee was also updated on the implications of supporting a virtual election and was pleased with the thoroughness of the vendor evaluation presented by staff. The committee was comfortable with any of the vendors under consideration, should a virtual election be necessary.
- The committee reviewed updates from the Membership Development committee on membership backdating. The committee discussed updates from Leadership Development on the Lions Learning Center (LLC) and the local training reporting tool.
- The committee met jointly with the Service Activities committee and approved a plan to improve the quality of service reporting data. This plan includes a currency converter in MyLion to help Lions report funds raised and donated, capping data anomalies for funds raised, funds donated and volunteer hours, and improving in-product communication. Some elements of this plan have already been implemented.
- The committee discussed current revenue trends for eCommerce and Club Supplies. The committee understood the factors impacting revenue and approved the staff plan to align spending to revenue. The committee also received an update on several ongoing initiatives.