

**EXECUTIVE SUMMARY**  
**INTERNATIONAL BOARD OF DIRECTORS MEETING**  
**Virtual On-Line Meeting**  
**Oak Brook, Illinois, USA**  
**April 2-21, 2020**

**AUDIT COMMITTEE**

- The committee received an update from Lions Clubs International Internal Audit and will continue to follow up and monitor action plans. The committee noted total observations decreased from a total of 18 open items to 16 open items. Total open items include Lions Clubs International and Lions Clubs International Foundation.
- The committee reviewed the Internal Audit Schedule for 2019-2020 and discussed revisions to the change in timing of audit projects. The internal audit plan year will be from September 1, 2020 to August 31, 2021.

**CONSTITUTION & BY-LAWS COMMITTEE**

- The committee reviewed the pending Constitutional Complaint filed by the Beirut St. Gabriel Lions Club and requested Legal Division staff to draft the final decision for its review and approval.
- The committee received a status report on pending litigation involving the association
- The committee continued its discussion on the timing requirements for an international director candidate to submit their certification of endorsement document to the international office.
- The committee reviewed Board Policy Manual, Chapter XXIII, Area Forums and approved the Africa Forum to be held the last full week of November or the first full week of December.

**CONVENTION COMMITTEE**

- Selected the city of Washington DC, USA to host the 2027 International Convention.
- Approved the exception to policy to allow time for the international president candidate(s) to speak at the opening plenary session.
- The committee agreed to keep fees for convention registration the same for the 2021 Montreal International Convention.

**DISTRICT AND CLUB SERVICE COMMITTEE**

- The committee reviewed the continuation of the New Voices program to recognize the importance of diversity, younger members and Leos and women members.
- The committee approved the redistricting of MD 300 into 5 multiple districts, MD300A, MD300B, MD 300C, MD300D and MD300E to take place at the close of the 2023 International Convention.
- Appointed Coordinating Lions for the 2020-2021 fiscal year.

- Granted provisional zone status to United Arab Emirates, Somalia, Kingdom of Bahrain, Republic of Kosovo and Republic of Moldova and regional status to the Republic of Bulgaria.
- Amended Board Policy Chapter IX to provide financial support to zone and region chairpersons effective July 1, 2020.
- Amended Chapter VII, Standard Form District By-Laws, Article II, Section 7, by adding new part c. and d. relating to Zone Chairperson Qualifications.
- Amended the responsibilities of a Guiding Lion to encourage the new or rebuilding club to support LCIF.
- Contingent upon passage of an International Constitution and By-Laws Amendment, amended Chapter VII, Exhibit A, B, and C. of the Board Policy Manual concerning vacancy filling procedures.
- The committee discussed the inability of the district governor to replace non-functioning cabinet positions that are appointed and believes that the district governor should be able to replace appointed positions as needed. The committee will discuss this further to understand the impact and strategies for possible implementation.
- Amended the Standard Form District By-Laws, Article V., Section 1. to reference the definition of the voting members in the cabinet as defined in Article VI, Section 2 of the district constitution.
- Revised the Board Policy Manual by removing the process for provisional district to promote the first vice district governor before March 1<sup>st</sup> as the process is no longer needed.
- Amended the definition of immediate past club president outlined in Standard Form Club By-Laws, to open the position of club LCIF coordinator position to Lions other than the immediate past club president.
- Revised the position of the district and multiple district global service team coordinator as outlined in the Standard Form District and Multiple District By-Laws, to include advocacy champion as a responsibility of these positions.

## **FINANCE & HEADQUARTERS OPERATION COMMITTEE**

- The committee received an update from Merrill Lynch Bank of America, the association's investment consultants, on the Lions Clubs International Investment Fund, Retirement Income and 401(k) plans' economic and capital market overview.
- The committee reviewed the third quarter forecast and the estimated revision based on the impact of COVID-19 finding merit in the report of this forecast.
- The committee reviewed the approved budget summaries from each of the committees of the board. The fiscal year 2020-2021 budget will be updated and approved at the June 2020 board meeting.
- The committee approved a request from Multiple District O for relief on a 30% tax imposed on any dues payments via bank or credit card from Argentina.
- The committee approved a request from Multiple District 412 A requesting permission to open a trust account for deposit and retention of dues.
- The committee discussed the impact of the convention cancellation on the dues increase amendment as well as potential revisions to the resolution. Additional information will be provided for discussion at the June 2020 board meeting.

## **LEADERSHIP DEVELOPMENT COMMITTEE**

- Approved the proposed institutes schedule and grants for leadership development training in 2020-2021. For 2020-2021, the institute grant award amount will be increased to US\$1,800 (increased from US\$1,200) for single districts and US\$750 (increased from US\$500) for undistricted provisional districts, regions, or zones.
- Confirmed support for developing an alternative plan for the concluding Day 4 of the FVDG/DGE Seminar, due to the cancellation of the 2020 International Convention.
- As of December 31, 2019, access to the upgraded Lions Learning Center (LLC powered by Litmos) was provided to all Lions and Leos. As of March 31, 2020, there have been 8,067 users who have accessed the upgraded LLC.
- Apart from the FDI in Louisville, KY, USA, in mid-September 2020, all institutes next year will be scheduled starting in December 2020.
- Effective for 2020-2021, all new applicants certified through the Lions Certified Instructor Program (LCIP) must attend an in-person LCIP training. LCIP certifications will be only in official languages through June 2024.

## **LONG RANGE PLANNING (JANUARY 2020 MEETING REPORT)**

- The current LCI Forward plan was reviewed in its entirety. Topics discussed included increasing service reporting, progress on Campaign 100, enhanced brand visibility, Global Action Team support, and financial forecasts.
- Progress on the new version of the strategic plan was discussed and the committee acknowledged that more time would be needed to develop this plan.
- Candidates seeking the office of international president during the 2020 International Convention would need to declare their intention to run for office in writing with the Legal Division by April 28, 2020.

## **MARKETING COMMUNICATIONS COMMITTEE**

- PR Grant funding was increased for next year due to demand and exhaustion of current funds this year.
- Regional brand templates and PSA development were reviewed, designed to bring marketing materials, signage and resources direct to clubs. Global launch will be early next fiscal year online and via communications to Marketing Chairperson and GAT.
- COVID-19 marketing plans were reviewed. The committee approved the proactive work being done in this area during the time of global crisis.
- Email consolidation launch plans were discussed and moved forward. The committee reviewed the digest model for club, district and multiple district levels and approved the plan.
- PR Grant reporting was discussed, with specific attention placed on providing a comprehensive analysis of the outcomes of their LCI-funded project.
- The committee discussed new proposals for messaging in the next generation of LCI Forward.

## **MEMBERSHIP DEVELOPMENT COMMITTEE**

- Approved International Centennial Lions Club as a New Program Initiative to continue to engage, learn from, and engage dropped members who would otherwise be lost.
- Approved Specialty Clubs as a New Program Initiative to continue to build on momentum the Pilot Program generated.
- Approved an enhancement to the North American Membership Initiative (NAMI) Pilot Program to allow participation from all North American districts who wish to join.

## **SERVICE ACTIVITIES COMMITTEE**

- Revised Chapter XIII, Paragraph D of the Board Policy Manual to show the club, district governors-elect and district twinning programs have been retired, however clubs and districts are encouraged to connect and collaborate without formal oversight by Lions Clubs International.
- Recognized the achievement of Lions and their global foundation in serving 226 million people this fiscal year and discussed plans to increase service reporting in the future.
- Recognized the achievement of Lions in screening over 1 million people for type 2 diabetes in honor of World Diabetes Day 2019.
- Received an update on advocacy programs, including development of the advocacy strategy and toolkit, and LCI's partnership with the Association of Diabetes Care and Education Specialists.
- Discussed logistical details related to the upcoming launch of the Kindness Matters Service Award.

## **TECHNOLOGY COMMITTEE**

- The committee approved the 2020-2021 budget for the Technology Division, however noted the budget may need to be revisited should there be a material impact related to the COVID-19 pandemic situation.
- The committee received updates on privacy initiatives and ongoing steps being taken related to the General Data Protection Regulation (GDPR). The committee approved the security and privacy initiatives planned for the next three to six months, including record of processing activities, data protection training, security of personal data, and data breach notification. In addition to this, the committee was pleased to learn staff will be developing a new chapter for the Board Policy Manual for Technology policies.
- The committee received an update on the status of the digital products. The committee was pleased with recent usability enhancements made to improve service reporting in MyLion.
- The committee discussed updates related to replacing the existing financial system. The project is expected to go live in May 2020.
- The committee engaged in a comprehensive discussion on the long-term strategy for the Technology Division. The committee looked at the implications of strategic ideas related to Membership, Communication, Marketing/Awareness, Service, Operations, Voting, LCIF, and Systems.
- The committee was pleased with the demonstration of the new eCommerce website, which is expected to launch in May 2020.